



**GET LOCAL  
2021**

18-19 OCTOBER ICC SYDNEY

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the business events industry  
across Australasia

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*Get Local*  
THE MEETING PLACE

Get Local expo e-newsletter July 2021

## Touchpoint keeps moving forward in uncertain times

2021 continues to be a very challenging landscape for events and conferences. So many events are either needing to switch from physical to virtual at the last minute or for those that do have live attendees like Get Local 2021, the importance of maintaining COVID safety is at the top of everyone's mind.

Touchpoint have led the way in providing virtual event services, assisting their clients with everything from speaker rehearsals to virtual gamification through to options for live session delivery.

A key part of Touchpoint's comprehensive service offering is their focus on risk management. Touchpoint take the time to thoroughly work through a customised contingency plan with every client.

The value of this service was put to the test quite recently; Touchpoint was helping one of their clients plan and deliver a hybrid event in Melbourne scheduled for early June, when a COVID outbreak and a snap lockdown threw the event into chaos. With less than a week to go, Touchpoint was able to draw on their extensive virtual event delivery experience and the contingency planning that was already in place and help their client convert the entire event from Hybrid to fully virtual in a few days.

Here is what their client, Finehaus Event Management, had to say:

*"Much of the congratulations for our ability to pivot to a 100% virtual event in just one week should go to you and your team. Without your guidance, hands-on support and technical know-how, we simply could not have achieved this result. We could not have asked for better service from your team in very trying circumstances. You guys are simply amazing."*

Touchpoint are very proud to be the registration and check-in partner for Get Local in 2021. They have been partnering with Gary and Donna since they first launched Get Global in 2017.

Look out for Touchpoint's COVID safe contactless event check-in at Get Local 2021.

[touchpointms.com.au](https://touchpointms.com.au)

