

MEDIA RELEASE

SITE ANZ announces key partnership with Get Local 2021

03 May 2021 - SITE Australia and New Zealand is thrilled to announce a partnership with Get Local 2021, with SITE ANZ members giving a live presentation at the expo on *The Business Case for Incentive Programs*.

A key focus of the presentation will be on the justification of using incentive travel to achieve business goals and why incentive travel works.

SITE ANZ President, Colette Baini, said SITE ANZ was delighted to be an Education Partner of Get Local believing Get Local was the right show at the right time as we move towards recovery and rebuilding the business event sector, including incentive travel.

“Get Local is an essential event needed to help reenergize our industry and event co-founders Donna Kessler and Gary Bender should be commended for this initiative,” Ms Baini said.

Ms Kessler and Mr Bender said SITE ANZ was an important partner for Get Local and their education session would add significant value and insights for the incentive buyers attending the show.

“Recognition for achievement and reaching business goals has never been more important than now and incentive travel can play a major part in that,” Ms Kessler said.

“Despite the closure of international borders, confidence in travel is returning and Australia offers some exceptional incentive product, with Get Local showcasing many of these.

“We want people to attend the show, GET inspired and GET educated and SITE ANZ is certainly going to help us achieve that.”

Get Local is expected to attract event managers, PCOs, meeting planners and incentive organisers looking to learn more about the domestic offerings across Australia, New Zealand and the Pacific.

Registrations are now open. Click here to register – www.getlocalexpo.com.au