



**GET LOCAL 2021**

29 & 30 JULY // ICC SYDNEY

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*Get Local*  
THE MEETING PLACE

Get Local e-newsletter April 2021

## Show me the money! States and Territories want your business

With Australian borders likely to now remain open, convention bureaux around the country are doing their darndest to entice meetings business their way.

Many are offering cash on a per delegate basis while others are making offers on a case by case basis.

We've rounded up a few of the best deals below:

**Northern Territory** – The Northern Territory Business Events Support Fund provides a minimum \$100 per delegate and financial assistance to organisations whose eligible events are at the consideration of bidding stage and which align with the NT's priority sectors. These include the health, agribusiness, minerals, mining and gas, renewable energy, education, land management, creative industries, defence, tourism, space and digital sectors.

**Tasmania** - Tasmania's Business Events Attraction Fund offers both delegate boosting support and business event sponsorship. Based on the return on investment the event brings to Tasmania, delegate boosting support can equate to up to \$150 per delegate. Applications for funding are looked at on a case-by-case basis, and funding is provided based on the proposed economic return to Tasmania.

**Mackay** – Mackay Regional Council is offering funding up to a maximum of \$75,000 per event per annum for those events which meeting the council's Invest Mackay Events and Conference Attraction Program.

**Adelaide** – Adelaide Convention Bureau CEO, Damian Kitto, says: "Adelaide offers tailored financial support to ensure the success of business events choosing it as a COVID-SAFE destination. For specifics re how to access those benefits please contact the Adelaide Convention Bureau."

**Cairns & Great Barrier Reef** – Business Events Cairns and Great Barrier Reef has delegate support packages that drive value and visitation during the region’s shoulder season and are tailored to suit individual events.

**Sydney** – BE Sydney has this week launched its Kickstart 2021 Sydney Business Event Grant initiative, with funding available to offset venue costs up to \$50 per physical delegate for a one-day business event (maximum \$45,000) and \$100 per physical delegate for a two-day (or more) business event (maximum \$90,000). Conditions do apply so check with BE Sydney for further details.

**Perth** – Funding is provided on a case by case basis and Business Events Perth is offering some special additional opportunities at this time.

**Gold Coast** – Funding is provided on a case by case basis. Contact Destination Gold Coast for more information.

**Queensland** - TEQ applicants can apply for funding between \$17,500 and \$95,000 (excluding GST) based on \$50 per in-person delegation attending a two-day event, or \$100 per in-person delegate attending an event with a minimum duration of three days. Funding is subject to availability, eligibility check and assessment. Successful applicants must enter into a TEQ Funding Agreement and provide evidence of an executed Venue Agreement which demonstrates the proposed delegate numbers in your application.

**Canberra** – We don’t have information in time for publishing, but no doubt the Canberra convention Bureau can assist planners financially so we recommend you pick up the phone and ask.