



FOR IMMEDIATE RELEASE: 26 APRIL 2021

Outstanding line up of speakers confirmed for Get Local

Get Local has partnered with Saxton Speakers Bureau to secure an exceptional line up of speakers for the 2021 expo education program, with a particular focus on self-belief, resilience and the latest information on health and wellbeing as we continue to navigate through the COVID pandemic.

Confirmed speakers include game-changing entrepreneur **Lisa Messenger**; host of the Health Report and the daily ABC podcast Coronacast, **Dr Norman Swan**; and adventurer, presenter and master storyteller, **Caroline Pemberton**.

Get Local, being held at ICC Sydney 29-30 July 2021, will provide corporate end-users, in-house meeting planners, association meeting planners, EAs, PAs, and training companies, the opportunity to hear and learn from these presenters, as well as discover the very latest domestic offerings for meetings and events across Australia, New Zealand and the Pacific.

Anne Jamieson, CEO, Saxton Speakers Bureau, commented on the partnership.

“We’re pleased to be working in partnership with Get Local. The event embodies what we at Saxton have always been about: driving positive change through the power of stories and experience.

“Get Local is a key event to ensuring the industry and its people focus on opportunity, recovery and growth. We have carefully curated speakers for Get Local who will share stories to inspire, motivate and encourage,” said Ms Jamieson.

The education program will feature:

- Author and game-changing founder and CEO of Collective Hub, **Lisa Messenger**, released her 28th book – *Work from Wherever - How to Set Yourself Free (and Still Achieve)* – detailing, in her classically candid style, how the big-thinking founder of the Collective Hub has rebounded and rebranded after breaking and remaking the business of her dreams. Lisa’s session will be about cultivating killer self-belief, finding passion and purpose, thinking big and going global, strategic partnerships, building a brand and investing in yourself.
- **Dr Norman Swan** is regarded as Australia’s most respected health journalist, broadcaster and commentator, and one of the most trusted voices in the country on coronavirus. His session will share the latest on the virus and what the future may hold.
- Television presenter and producer, **Caroline Pemberton**, has made a mark for herself capturing audiences on the small screen, specialising in travel, lifestyle, adventure and wellness. Caroline will emcee the education program and provide insights into her session titled ‘The Power of Storytelling & Why Your Content Marketing Sux.’

Seats for these presentations are strictly limited, for more information visit: www.getlocalexpo.com.au

-ENDS-

Notes to Editors:

Gary Bender and Donna Kessler are available for comment via media contacts at Zadro:

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Video:

[https://youtu.be/ KseSWjC1VI](https://youtu.be/KseSWjC1VI)

Images:

1. Lisa Messenger



2. Dr Norman Swan



3. Caroline Pemberton



4. Get Local 2021 banner



More images can be found in this folder:

<https://www.dropbox.com/sh/9comqzncoox9xf/AAuNXsofig1DVOAeWThQ4Zka?dl=0>

ABOUT GET LOCAL – Thursday 29 and Friday 30 July 2021 www.getlocalexpo.com.au

For many years Gary Bender and Donna Kessler have received strong support and encouragement from the industry to replicate the successful formula of Get Global for a local show.

Get Local is a meeting and events exhibition focused exclusively on Australasia's MICE market. This event draws the industry together to give buyers and exhibitors the opportunity to meet with the right contacts and build their network. There's so much on our doorstep and Get Local is excited to showcase our beautiful local destinations.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 38 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Gary is the owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since Tourism Portfolio's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has held positions at the InterContinental Sydney and Hilton International Australia, has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.