



GET LOCAL 2021

29 & 30 JULY // ICC SYDNEY

Showcasing suppliers for the business events industry
across Australasia

getlocalexpo.com.au

Get Local
THE MEETING PLACE

Get Local e-newsletter April 2021

Meet some Get Local exhibitors

Get Local is shaping up to have the cream of the crop of product providers in the Pacific, with a range of operators to suit all budgets, styles and taste.

We asked a few of them to talk a little bit about themselves and here's what we got.

Christchurch NZ

ChristchurchNZ convention bureau manager, Claire Hector-Taylor, says Christchurch is ready and waiting to welcome back Australian business events visitors this month.

"We are excited to be attending Get Local and connecting in person with our friends across the ditch again soon," she says.

"With the trans-Tasman bubble opening, we have seen a huge boost to our sector with enquiries and bid work ramping up again, and a high level of demand to meet face-to-face in Christchurch.

"As New Zealand's newest city, Ōtautahi Christchurch is an epic conference destination. We have New Zealand's first world-class purpose-built convention centre, Te Pae Christchurch Convention Centre set to open later this year, alongside new hotels, riverside restaurants and bars, boutique shopping, and attractions in our compact and vibrant central city."

Pan Pacific Hotel Group

Pan Pacific Hotels and Resorts exist to provide you with trusted places to live and work around the world. Our service elements place emphasis on recognising our guests, anticipating their needs, being flexible with individual needs and going the extra mile.

It is our joy to connect with you and give you a sense of place wherever you travel and conference within our Australian portfolio of properties - Pan Pacific Perth, Pan Pacific Melbourne, PARKROYAL Monash Melbourne, PARKROYAL Melbourne Airport, PARKROYAL Darling Harbour and PARKROYAL Parramatta.

Business Events Tasmania

Business Events Tasmania will have Tasmanian representatives available at Get Local to inspire your next Tasmanian event.

The Business Events Tasmania team will provide local knowledge and insight into the best venues, new hotels, service providers and 'money-can't buy' experiences.

Through Tasmania's Business Events Attraction Fund, delegate boosting support up to \$150 per delegate, and business event sponsorship is currently available.

And why stop there, Business Events Tasmania is running a famil program throughout 2021. For the opportunity to indulge, imbibe, exhale and experience Tasmania, register your expression of interest here (<https://betasmania.com.au/bet-famil-rsvp/>)

Cordis Auckland

Infused with a distinct local flavour, Cordis Auckland is the heart of hospitality surrounded by one of the city's most vibrant neighbourhoods. The stunning new Pinnacle Tower will be completed in October 2021 which will take Cordis Auckland to a total of 640 rooms and suites with a brand new exclusive Club Lounge. There will be an extensive art collection featuring specially commissioned pieces by local New Zealand Artists.

Perfect for gatherings, there will be 15 state-of-the-art meeting spaces, from the ballroom to the boardroom, every event at Cordis Auckland is distinguished by seamless service, attention to detail and the latest high-tech solutions.

CENTREPIECE at Melbourne Park

The CENTREPIECE team and I are thrilled to be attending Get Local 2021," says sales manager, conferences and events, Laura Reddaway.

"We cannot wait to connect with our industry in a face-to-face capacity and showcase the experiences available at CENTREPIECE at Melbourne Park. It is so exciting to see business events return to Melbourne and feel the electricity of our city ignite once again.

"Our team is busy curating bespoke events for our clients and delegates to experience as we welcome bookings ahead of our September opening."

Destination North Coast

Destination North Coast Business Events is looking forward to attending Get Local.

Rebecca Morley, Business Events Executive, said Destination North Coast Business Events will be represented "by our amazing team of dedicated professionals and stakeholders from the North Coast including those more mature business events destinations like Port Macquarie, Coffs Harbour, Ballina/Byron Bay and The Tweed as well as those emerging business events destinations of the Barrington Coast, Kempsey and Lismore".

"We are excited about the uptick in enquiries we have received during the first quarter of 2021. Many of our corporate clients, who were unable to travel last year, have realized the importance of getting teams back together after working remotely for so long. They appreciate that the 'human connection factor' is paramount and many conference programs are including opportunities for delegates to reconnect with each in an authentic and genuine way.

"Get Local will give us an opportunity to also reconnect with our clients and introduce some exciting new product initiatives including the launch of our CSR Corporate programs, highlight our new suite of digital bidding tools and of course, feature our amazing experiences and venues from the North Coast."