



## Kick-start the new year with a bang – Get Local reschedules to February 2022

Getting the business events community back doing what it does best - connecting, engaging and meeting person-to-person - has always been the top priority of the Get Local team, which is why the event has rescheduled to **February 15 and 16, 2022**.

Get Local co-owners Donna Kessler and Gary Bender are confident these new dates will coincide with a return of domestic travel and events as national vaccination targets are met, ensuring Get Local can provide business event sales teams the springboard to kick-start their 2022 marketing in a big way.

“Get Local in February 2022 will be the perfect place to connect with Sydney event planners – Australia’s largest market – many of whom you have probably only spoken to or emailed over the last two years,” Donna said.

“Conversely, it will also be the place for practitioners who are expected to ramp up their event activity in 2022 after such a long hiatus to meet with Get Local exhibitors.”

“The journey this year has been a rocky one for all of us but we are staying firm in our desire to make Get Local happen at the most appropriate time,” Gary said.

“You are part of this great community and with your ongoing support we will all make this happen. Stick with us.”

Like all in the Australian business event sector, Donna and Gary are buoyed by the increase in meeting and event activity in countries that have far larger vaccination rates than ours and are confident we will be in a better position to follow suit in early 2022.

“Until then we have to stay safe and positive, get vaccinated and prepare for an incredibly busy year ahead,” Donna said.

“Participating in Get Local in February 2022 has to be part of your strategy moving forward.”

The good news is that all of the key Get Local supporters, including exhibitors, have been positive about running the event in February 2022, which means it will have all of the elements promoted.

**KEY DETAILS:**

**Get Local – February 15-16, 2022**

**ICC Sydney**

We look forward to seeing you in February.

Yours sincerely,  
Get Local Team