



For immediate release: 8 December 2021

Get Local a sellout in February

Exhibitor-led video says to Get involved, Get moving, Get inspired, Get onboard, Get together!

The Australasian business events community is coming together in a big way on February 15 and 16, 2022 at the ICC Sydney. With more than 150 exhibitors confirmed, the Get Local exhibition has now sold out.

To celebrate, Get Local has this week released an exhibitor-led video call to action encouraging meeting, incentive and event planners to get to Get Local and experience some of the latest products and experiences available within Australia and the Pacific.

Co-owners Gary Bender and Donna Kessler said the support from exhibitors has been overwhelming, with participants all set to showcase their products at Get Local.

“Attendees can reconnect with old friends and business acquaintances and learn about some of the great new products like the Dorsett Hotel Gold Coast, Ace Hotel Sydney, Mövenpick Hotel Melbourne and Hobart, and Sydney’s stunning new super yacht venue, The Jackson.

“And there are some exciting new exhibitors with new products for the business event sector like Kingpin and Sydney Oyster Farm Tours,” said Mr Bender.

The creation of the industry video by Power Creative is a testament to how much the business event sector is really working together for the good of the entire industry, with a simple brief leading to some amazing input from so many people and companies.

“We can’t believe the support we received for this project. Now all we need is for that support to be returned by meeting, incentive, group travel and event planners attending Get Local over the two days,” said Ms Kessler.

“They’ll be rewarded with some great new connections, excellent speakers and a wonderful welcome party courtesy of Doltone House, plus we have over \$50,000 in prizes to be won.”

Get Local – the unofficial launch of Australian Business Events in 2022 – is the place to be.

Attendance at Get Local is for qualified business event practitioners and numbers are limited.

Register your intention to attend at https://getlocalexpo.com.au/getlocal_register.php

-ENDS-

Exhibitor-led video:

Take a look how creative many of Get Local's exhibitors are by clicking here:

<https://youtu.be/3GdQB5n2tNU>

[Image – screen grab from exhibitor video](#)



Notes to Editors:

Gary Bender and Donna Kessler are available for comment via media contacts at Zadro:

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Additional images and the video can be found in this folder:

<https://www.dropbox.com/sh/9comqzncoox9xf/AAAuNXsofig1DVOAeWThQ4Zka?dl=0>

ABOUT GET LOCAL – 15 – 16 February 2022

www.getlocalexpo.com.au

For many years Gary Bender and Donna Kessler have received strong support and encouragement from the industry to replicate the successful formula of Get Global for a local show.

Get Local is a meeting and events exhibition focused exclusively on Australia's MICE market. This event draws the industry together to give buyers and exhibitors the opportunity to meet with the right

contacts and build their network. There's so much on our doorstep and Get Local is excited to showcase our beautiful country.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 38 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Gary is the owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since Tourism Portfolio's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has held positions at the InterContinental Sydney and Hilton International Australia, has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.