



GET LOCAL 2021

29 & 30 JULY // ICC SYDNEY

Showcasing suppliers for the business events industry
across Australasia

getlocalexpo.com.au

Get Local
THE MEETING PLACE

For immediate release: Friday 12 March 2021

Austrade reduces grants to \$5,000 for SMEs to participate in Get Local

The Australian Government announced changes on March 11 to its Business Events Grants program, with a key change being a reduction of grants to \$5,000 to allow small businesses to participate in Approved Business Events.

And the good news is that Get Local is already on the list of Austrade's Approved Business Events meaning that those considering exhibiting can now apply to do so at a reduced cost.

Put simply, if a company spends \$10,000 at Get Local, the Federal Government will cover half that cost.

The scheme can also help organisations who want to sponsor the event, with grants available of up to \$250,000.

Grants are being awarded on a first come first serve basis and can be applied for up to June 30, 2021. Head to the austrade.gov.au website to apply.

Contact Donna Kessler or Gary Bender to discuss your participation at Get Local.