



Media Alert: 17 July 2019

Around the world in a day: Get Global exhibitors have it covered

Next Friday, Gary Bender and Donna Kessler will open the doors of the third Get Global, welcoming industry from all corners of the globe, including 40 per cent brand-new exhibitors to the show. Participating for the first time are unique and diverse providers such as Senses of Cuba, Europe Incoming, Angkor Destination Travel, Latin American Alliance and Experience Morocco.

Drawing on global industry experience and comprehensive research, Saxton Speakers CEO, Anne Jamieson, says the universal themes attendees want to hear about are leadership, future insights, mental health and motivational, inspiring stories.

Delivering what people want to hear is key to Get Global. The stellar line up of speakers include, Michelle Bridges, Matt Jones, Curtis McGrath, Felicity Furey and Janine Garner, who each have distinct stories and experiences in business and life. Returning for 2019 as Get Global's MC, Andrew Klein will also share his insightful presentation 'Pitching for Business'.

Event organisers and planners will have the opportunity to win spectacular experiences provided by exhibitors, to visit all corners of the globe, including Vietnam, Malaysia, Bali, Dubai, Fiji, New Zealand, Hawaii, Hong Kong, New Caledonia, Singapore, Russia, London and the USA.

Get Global fosters authentic connections and relationships for future business with ample opportunities to meet new people and reconnect with familiar faces. Closing the day is the GET HAPPY Cocktail Function with a craft distilled gin bar, featuring Four Pillars Gin.

There is something for everyone at Get Global.

Get Global will be held in The Gallery, ICC Sydney, Friday 26 July 2019.

For more information and to GET registered: www.getglobal.com.au/global_register.php

-ends-

Get Global targets Australian and New Zealand buyers who organise and influence decisions for meetings, events, conferences, incentives and retreats. 2019 will be the third edition of Get Global.

Notes to Editors:

Gary Bender and Donna Kessler are available for interviews, please request through the media contacts listed.

Media Contacts:



Jessica McLean, Senior Account Manager, Zadro | +61 2 9212 7867 | jessica@zadroagency.com.au

Elizabeth Williams, Group Account Director, Zadro | +61 411 201 354 | elizabeth@zadroagency.com.au

ABOUT GET GLOBAL | 26 July 2019, International Convention Centre (ICC) Sydney

www.getglobal.com.au

Get Global is a joint venture between two passionate industry professionals who identified a gap in the market for an outbound industry tradeshow. The show is an innovative and efficient business platform for international suppliers to connect with corporate meeting planners, incentive houses, PCO's, travel companies and anyone else that has international group business from Australia. Get Global, launched in 2017, was hailed a huge success by exhibitors and buyers alike. This innovative format for doing business is an intensive one day exhibition with 100% international product and is NOT your typical tradeshow. Get Global now heading into its third year in 2019, promises more exhibitors (Go Getters), more buyers and more countries represented.

Get Global is the largest event of its kind in the Asia Pacific region.

In 2017 and 2018, Get Global was awarded 'Exhibition of the Year' at the National Meetings and Events Australia Awards.

GET ACQUAINTED

Gary Bender, Managing Director, World Corporate Travel.

Gary has had 36 years' experience creating global corporate conferences, meetings and experiences for some of Australia's leading corporations. Beginning his career in travel back in 1982 in the UK for Thomas Cook, he has been in the business ever since. Now owner and Managing Director of World Corporate Travel (WCT) based in Sydney; a successful PCO and Corporate Travel Agency that has delivered incentive programs and conferences in Australia and all over the world.

Donna Kessler, Founder and Director, Tourism Portfolio.

Since the company's inception in 2002, Donna has represented high quality destinations, venues, resorts and event suppliers to the meetings, incentives and tourism markets. With almost three decades of experience in all aspects of tourism and the corporate industry, Donna has also held positions at the InterContinental Sydney and Hilton International Australia and has won the acclaimed Meetings & Events Australia State and National Sales and Marketing Person of the Year Award in 2005 and 2008 and now supports these awards in a judging capacity.